



# Bruce County Playhouse 2025 Program Advertising

**Bruce County Playhouse** is dedicated to helping you build your brand through tailored partnership packages that connect you with our audiences. With over 50 performances a season, your business will have increased visibility. By advertising with us you will also help support affordable, professional theatre in Saugeen Shores and the surrounding communities. We invite you to join us for the 2025 Summer Season and experience the long-term benefits of partnering with Bruce County Playhouse.

A strong arts community enhances individual quality of life and improves community health. A vibrant theatre scene boosts the social, cultural, and economic vitality of Saugeen Shores and its neighbouring areas. Our partnerships are not just for a season but for a journey of mutual growth and success. Together, we can create a lasting impact on the arts community and the region.

## Please choose from the following Sponsorship levels:

### Individual or Family Sponsorship - \$50 - \$100

- Recognition of your generous support will be placed in our program
- Discounted tickets for first weekend performances of each play
- 1 Entry into our Draw for a \$125 Gift Certificate for THE BERKSHIRE in Port Elgin

### Level 1 - \$175

- A Business Card advertisement will be placed in our program
- Discounted tickets for first weekend performances of each play
- 2 Entries into our Draw for a \$125 Gift Certificate for THE BERKSHIRE in Port Elgin

### Level 2 - \$350

- A Half Page advertisement will be placed in our program
- 2 Tickets for our Opening Night Gala
- Discounted tickets for first weekend performances of each play
- 3 Entries into our Draw for a \$125 Gift Certificate for THE BERKSHIRE in Port Elgin

### Level 3 - \$600

- A Full Page advertisement will be placed in our program
- 4 Tickets for our Opening Night Gala
- Discounted tickets for first weekend performances of each play
- 4 Entries into our Draw for a \$125 Gift Certificate for THE BERKSHIRE in Port Elgin

### Premium Inside Front Cover - \$700

- A Full Page advertisement will be placed on the inside front cover of our program
- You will receive a special thank you by the Artistic Director at the Opening Night Gala
- Special thank you by the Artistic Director at the Opening Night Gala

**SOLD**

- 2 Tickets for our Opening Night Gala
- Discounted tickets for first weekend performances of each play
- 5 Entries into our Draw for a \$125 Gift Certificate for THE BERKSHIRE in Port Elgin

### Premium Outside Cover - \$1000

- A Full Page advertisement will be placed on the outside cover of our program
- You will receive a special thank you by the Artistic Director at the Opening Night Gala
- Special thank you by the Artistic Director at the Opening Night Gala

**SOLD**

- 4 Tickets for our Opening Night Gala
- Discounted tickets for first weekend performances of each play
- 6 Entries into our Draw for a \$125 Gift Certificate for THE BERKSHIRE in Port Elgin

### Major Sponsor - \$2000

- A Half Page advertisement inside the program
- Your logo on the back of our season postcard with the message Proud Sponsor of Bruce County Playhouse
- You will receive a special thank you letter from the Artistic Director at the end of the season
- Special thanks on our website and social media
- 4 Tickets for first weekend performances of each play
- 6 Tickets for our Opening Night Gala
- 10 Entries into our Draw for a \$125 Gift Certificate for THE BERKSHIRE in Port Elgin

**SOLD**

### Major Sponsor (Family Series) - \$2000

- A Half Page advertisement inside the program
- Your logo on our Family Series Promotional Material
- You will receive a special thank you at all Family Series performances
- Special thanks on our website and social media
- Discounted tickets for first weekend performances of each play
- 4 Tickets for every Family Series performance
- 8 Entries into our Draw for a \$125 Gift Certificate for THE BERKSHIRE in Port Elgin

**DEADLINE TO RECEIVE YOUR ADVERTISEMENT IS FEBRUARY 28, 2025**

### Sponsor Information

Sponsorship Level: \_\_\_\_\_ Method of Payment:  Cheque  Cash  E-Transfer

Organization/Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Please make cheque payable to  
Bruce County Playhouse or E-Transfer:  
[etransferbrucecountyplayhouse@gmail.com](mailto:etransferbrucecountyplayhouse@gmail.com)

**Bruce County Playhouse**  
**48 Victoria Street North,**  
**Southampton, ON N0H2L0**



Return completed form to:  
Leslie McNamara  
Promotional Director  
[leslie.mcnamarabcp@gmail.com](mailto:leslie.mcnamarabcp@gmail.com)

Thank you for your support!

**[brucecountyplayhouse.com](http://brucecountyplayhouse.com)**